VERA SOLUTIONS | Certified B Corporation

DATA SOLUTIONS FOR SOCIAL CHANGE

Claude Select Services Partner | Claude Certified Architect, Foundations | Claude Certified Architect, Professional

Vera is a Select Services Partner in the Claude Partner Network and a Claude for Nonprofits inaugural strategic implementation partner.

AI & Claude Enablement

These enablements are comprehensive training packages to equip your organization with the foundational knowledge, well-rounded understanding of the system, skills, and technical infrastructure required to successfully adopt Claude.

16 years in the social sector

465+ clients in 190+ countries and territories

1,800+ projects delivered

130+ staff in 8 countries

Courses

A · For AI users

Foundational AI

North America	$5,000
LACA, Asia & Africa	$2,300
Brazil	R$11,000
UK	£3,800
Europe	€4,600

per cohort (with potential to purchase multiple cohorts)

Module 1 · AI Fundamentals & Literacy

- **S1** What AI is and is not, a brief history, how LLMs learn, and what AI can and cannot do
- **S2** AI fluency: prompting, critically evaluating outputs, the 4D Framework, and applied activities

Module 2 · Responsible AI

- **S1** Why responsible AI matters, Vera's Principles of Responsible AI for Nonprofits, and a use case exercise
- **S2** Efficient AI usage: why it matters and how to practice it

B · For Claude users

Claude

North America	$5,000
LACA, Asia & Africa	$2,300
Brazil	R$11,000
UK	£3,800
Europe	€4,600

per cohort (with potential to purchase multiple cohorts)

Module 1 · Getting Ready with Claude

- **S1** Claude and Anthropic, data security and privacy, Claude for Nonprofits, navigating Chat, and efficient use: tokens, models, effort, usage limits
- **S2** Artifacts, connectors, and Projects (building one together), an intro to Skills, Cowork, and Code, and where to get help

Module 2 · Working with Claude Skills

- **S1** What a Skill is, when and how to create your own, and best practice for custom Skills
- **S2** Working session: present your Skill in action and get feedback

Module 3 · Extending Claude: Connectors and Cowork

- **S1** What a connector is, how MCP works, browsing available connectors, and security and permissions
- **S2** Cowork: how it differs from Chat, what to check before you delegate, its permission model, Claude in Chrome, and keeping risks low

C · For technical Claude users

Advanced / Technical

Price: **Scoped per client**

Modules defined with you, around your tools and automation objectives, for IT, data, and engineering staff who:

Build org-wide Skills and MCPs with Claude Code and RAG

Turn responsible AI principles into technical guardrails

How each course runs

Duration
3 weeks, with 2 live sessions a week

Delivery
Live cohorts of up to 12 people, recorded for new hires and absentees

Module structure
A facilitator leads content and activities live; participants then practice in their own Claude instance

Time commitment
2–4 hours a week live, plus 3–6 hours of self-directed practice

This engagement will...

1

Build practical AI fluency

Equip the team to use Claude confidently and independently in their day-to-day work.

2

Embed responsible, ethical AI use

Translate Vera's 9 Principles of Responsible AI into everyday habits for safe, appropriate use.

3

Turn licenses into adoption

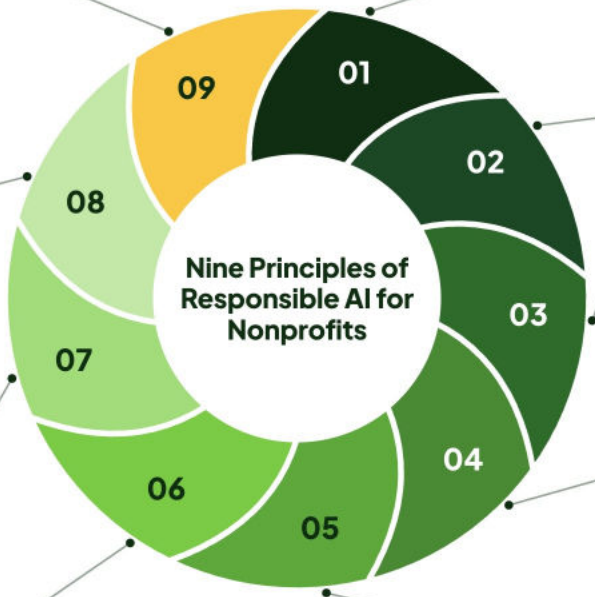
Close the gap between purchasing Claude and using it well, developing power users and technical staff along the way.

4

Enable safe, scalable adoption

Give organizations the guardrails and infrastructure to expand Claude usage over time.

Responsible AI built into every session



Ethics & Community Values
Have you engaged the community you serve in shaping your AI policies and practices?

Transparency & Explainability
Have you clearly communicated where and how AI is employed in your programs or tools?

Fairness & Bias Mitigation
Has the AI model been assessed for fairness, particularly regarding the communities you serve?

Privacy & Data Protection
Are you collecting only the data you truly need to achieve your mission?

Environmental Impact
Has your team considered energy usage when selecting or implementing AI solutions?

Robustness & Security
Is there a clear plan to monitor how AI features perform under real-world conditions?

Accountability & Governance
Who is responsible for the ethical and effective use of AI within your organization?

Human Oversight & Control
Is there a clear process for staff to review, override, or question AI-generated outcomes?

Social & Business Value
At Vera, we strive to make any AI-related innovation truly worthwhile for mission-driven organizations.

Get started

Start an AI Readiness Assessment
app.formcrafts.com/535e08ae

Schedule an AI Consultation
verasolutions.org/contact

Some of the organizations we work with

skoll FOUNDATION · Save the Children · TREES FOR THE FUTURE · tearfund · American Red Cross · World Vision · elit Food · REFUGE POINT

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