VERA SOLUTIONS | Certified B Corporation

DATA SOLUTIONS FOR SOCIAL CHANGE

Claude Select Services Partner | Claude Certified Architect, Foundations | Claude Certified Architect, Professional

Vera is a Select Services Partner in the Claude Partner Network and a Claude for Nonprofits inaugural strategic implementation partner.

AI Strategy

A responsible and ethical roadmap for using AI to accelerate your mission—grounded in your context, values, and data

16 years of sector-exclusive focus

465+ clients in 190+ countries and territories

130+ staff across 8 countries

23+ languages

Empowering Informed AI Decisions

AI is moving fast. Leadership is asking about it. Funders are curious. Staff are likely already informally using tools. Many social sector organizations lack the internal expertise to distinguish useful applications from hype, identify where risk is highest, and build a plan that advances their mission.

Who is this for

- **Organizations beginning to explore AI and need a structured starting point**
- **Organizations considering how AI affects their grantees and want to evaluate it responsibly**
- **Organizations looking to integrate AI into operations or programming**
- **Organizations with staff already using AI tools ad hoc and want to formalize governance and guidance**
- **Organizations preparing for a board or leadership conversation about AI and need substantive analysis behind it**

Our approach

Vera's AI Strategy engagements follow a structured crawl-walk-run methodology, applying our Nine Principles of Responsible AI for Nonprofits throughout.



AI Readiness Assessment

We evaluate your data maturity, team capacity, governance structures, and current AI use.

Gap Analysis

We identify what is in place and what is needed before high-value use cases can be responsibly pursued.

Use Case Development

We co-develop priority use cases with clear value, flexibility, and risk profiles.

Roadmap Design

We sequence implementation steps, define success metrics, and flag responsible AI considerations.

Stakeholder Alignment

We facilitate sessions with leadership to build confidence and consensus before moving to implementation.

Most AI Strategy engagements run 2–8 weeks from kickoff to final roadmap

Indicative pricing One-time project fee	North America	LACA, Asia & Africa	Brazil	UK	Europe
	$60k–$80k	**$30k–$41k**	**R$160k–R$220k**	**£43k–£59k**	**€53k–€71k**

Our solutions

01
AI Readiness Assessment
A structured assessment of your organization's current AI maturity

02
AI Values Charter
A tailored policy document guiding your organization's AI use

03
Governance Frameworks
Governance frameworks including usage policies, risk frameworks, ethics guidelines

04
Use Case Prioritization
A prioritized use case inventory with a clear ROI methodology for mission-aligned AI investments

05
Responsible AI Roadmap
A phased implementation plan with governance checkpoints

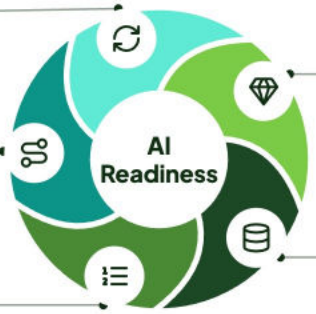
06
Operational Oversight
Established internal governance structures (Center of Excellence, oversight committees) for sustainable AI management

Our AI Readiness Framework

Change Management, Monitoring & Feedback
Align and prep stakeholders, evaluate what works / doesn't

Implementation Roadmap
Planning & executing: design, build, pilots, rollout

Prioritized Use Cases
ROI, values-alignment, context readiness



Values-Aligned Charter
Governance, Ethics, & Principles

Data Pipeline Readiness
Data quality, governance and infrastructure. CONTEXT for use cases.

Why Vera Solutions?

Claude for Nonprofits Strategic Implementation Partner: Strategic implementation partner with Anthropic through the Claude for Nonprofits program; we apply frontier AI tools with deep sector context

A Top-Tier Sector-exclusive focus for 16 years: We understand the data constraints, funding structures, and mission sensitivities that shape AI decisions in your context

Cross-functional Team: Strategy, data, and engineering expertise to connect advisory work to implementation

A two-time Salesforce Product Partner of the Year: Developed and published Nine Principles of Responsible AI for Nonprofits; our values framework is built for social sector accountability

How do I get started?

Start your AI Readiness Assessment
app.formcrafts.com/535e08ae

Get in touch
verasolutions.org/ai-strategy

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skoll FOUNDATION · American Red Cross · Save the Children · World Vision · TREES FOR THE FUTURE · eit Food · tearfund · REFUGE POINT

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