VERA SOLUTIONS | Certified B Corporation

DATA SOLUTIONS FOR SOCIAL CHANGE

Claude Select Services Partner

Claude Certified Architect – Foundations

Claude Certified Architect – Professional

Vera is a Select Services Partner in the Claude Partner Network and a Claude for Nonprofits inaugural strategic implementation partner.

# Claude for Nonprofits Build

**Vera Solutions helps nonprofits move from AI curiosity to confidence by responsibly adopting AI, assessing readiness, surfacing the right use cases, and delivering a clear roadmap with an embedded ethics framework.** As a social enterprise with a team across five offices worldwide that speaks more than 23 languages, we've done this ourselves. We know what it takes to make Claude work for your mission.

## How can we engage together?

### Starter Pack

| | |
|---|---|
| North America | $13k |
| LACA, Asia & Africa | $6.3k |
| Brazil | R$33k |
| UK | £9k |
| Europe | €11k |

4–6 weeks · 20–50 users

Quick-start adoption with pre-built templates and standard MCP connectors

- AI Readiness Assessment
- Ethical AI Framework
- 3–5 pre-built Claude Skill templates
- Standard MCPs integrated & tested
- Team AI fluency training
- Prompt Engineering Guide
- ROI Framework

### Light Build

| | |
|---|---|
| North America | $25k–$45k |
| LACA, Asia & Africa | $12k–$23k |
| Brazil | R$60k–R$130k |
| UK | £18k–£34k |
| Europe | €22k–€41k |

7–10 weeks · 20–100 users

Discovery-through-deployment with custom use cases and tailored MCP connectors

- Everything in Starter
- 3–5 custom Claude use cases
- 2 standard or custom MCPs integrated & tested
- Technical feasibility assessment

### Full Build

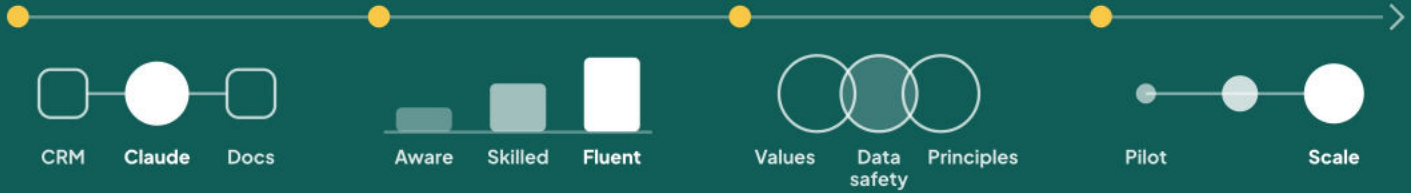
| | |
|---|---|
| North America | $50k–$80k |
| LACA, Asia & Africa | $29k–$48k |
| Brazil | R$150k–R$260k |
| UK | £38k–£63k |
| Europe | €46k–€74k |

11–20 weeks · 50+ users

Enterprise-grade, cross-departmental AI with multi-system orchestration

- Everything in Light
- High complexity tools and workflows with 5–10 custom use cases implemented
- 3–4 custom MCP connectors
- RAG infrastructure
- Beneficiary-facing products built on the Claude API

## How will this support my AI journey?




**Claude connected to your systems**
Integrated directly into your technology ecosystem

**A trained, confident team**
Prompt engineering skills, playbooks, and admin training so AI adoption sticks

**Responsible AI framework**
Custom ethical AI charter aligned to your mission, values, and communities served

**Roadmap for what's next**
Phased plan from pilot to full deployment, backed by Managed Services so you keep building after launch

# How can Claude help?

ENTRY POINT

## More Productive Employees

- Grant writing co-pilot
- Board meeting prep
- Multilingual communications
- Donor stewardship on autopilot
- Draft stewardship plans and donor retention strategies
- Develop policies, procedures, and compliance documents

SCALING UP

## Faster Processes

- Partner report aggregation
- Generate participant surveys
- Beneficiary intake form routing
- Budget variance alerts
- Monitoring data structuring for MEL teams
- Meeting-to-action pipeline

MISSION FULFILLMENT

## Transformative Products

- Beneficiary navigation assistant
- Eligibility triage tool
- Learning companion for program participants
- Partner data portal
- Round-the-clock community support
- Multilingual AI support agent

Indirect: productivity — MISSION IMPACT — Direct: products that serve people

# Our AI Readiness Framework

**Change Management, Monitoring & Feedback**
Align and prep stakeholders, evaluate what works / doesn't

**Implementation Roadmap**
Planning & executing: design, build, pilots, rollout

**Prioritized Use Cases**
ROI, values-alignment, context readiness




**Values-Aligned Charter**
Governance, Ethics, & Principles

**Data Pipeline Readiness**
Data quality, governance and infrastructure. CONTEXT for use cases.

# Why Vera Solutions?

**Responsible AI framework:** Every build anchored in our 9 Principles of Responsible AI for Nonprofits

**Deep data fluency:** 16 years implementing technology and data solutions for nonprofits, foundations, social enterprises, and UN agencies

**Impact first:** Deep roots in MEL, impact data, and program reporting - AI implementations connect to outcomes

**ROI-informed use cases:** Structured ROI calculator so you invest in the greatest impact

# How do I get started?

**Start an AI Readiness Assessment**
app.formcrafts.com/535e08ae

**Schedule an AI Consultation**
verasolutions.org/claude-for-nonprofits

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